

How WBHV-FM, WOWY-FM, WERM-FM, WZWW-FM hereafter referred to as “Station”, handles information we collect through our web sites:

*****Before you continue, please read this special statement@the bottom of the page about collecting information from and/or about children younger than 13 years old*****

Station currently collects information through its web site in the following ways:

Birthday and Anniversary submissions
Requests for advertising information
Public service announcement submissions
Email communications using email addresses available on the site
Online contests run by **Station** and/or a sponsor

Station will use collected information generally to compile statistical data, keep in contact with web site users and provide them with a better interactive experience. We may use your information specifically for the following purposes, depending on the type of information you have supplied and any requests for information you have made: to contact you as part of a promotion, to allow you to make a posting on the site, to provide technical or customer support, to send you marketing materials from **Station** and/or other stations in our group, to complete business transactions, to meet legal requirements, to provide internet security, and/or to analyze the collected information. In addition, if **Station** is involved in a sale of a our business assets, or a portion thereof, your information may be a part of the transferred assets.

If you have any questions about the types of personal information collected and how it is used, or if you want to request that we not use your information to contact you or for other purposes, please contact **Station** at (814) 272-2945 and ask for Stace Synder or write to Stace at 160 W. Clearview Ave, State College, Pa 16803 or email her at ssnyder@7mountainsmedia.com.

BIRTHDAYS/ANNIVERSARIES:

Birthdays and anniversaries you submit will be announced on the air at **Station** . By submitting birthdays and/or anniversaries, you are giving consent to **Station** to air this information, which may include the celebrant's name, city of residence, age and the name(s) of the persons sending the greetings. You also give consent for **Station** to keep this information in a database in order that we may compile the daily lists of birthdays and anniversaries to announce. **Station** collects the sender's email address only for the purpose of contacting the sender if **Station** has a question regarding the birthday and/or anniversary. **Station** does not retain this email address in any database, and we do not sell or release the sender's email address, or any information in the birthday and/or anniversary, to any third party, unless required by law enforcement or other legal agencies in order to facilitate legal or criminal investigations. **See the special statement about collecting information from and/or about children younger than 13 years old.**

ADVERTISING INFORMATION:

Station maintains a form on its site which provides a way for a business or individual to request more information on how to advertise on **Station** . The information collected on the form may include name, business name, address, phone number, fax number and email address. **Station** maintains this information in-house and uses it to send the requested information and may use it to send marketing materials related to advertising on **Station** and/or other stations in our group. **Station** does not sell or release this information to any third party outside of our organization, unless required by law enforcement or other legal agencies in order to facilitate legal or criminal investigations. **See the**

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PUBLIC SERVICE ANNOUNCEMENTS:

Public Service Announcements: **Station** provides an email link and online form for submitting public service announcements to air on **Station** . We recognize that some of these items may include personal information such as names, addresses, email addresses and phone and fax numbers in the body of the message. By submitting this information to **Station**, you are giving consent for that information to be broadcast on **Station** for the purpose of allowing listeners to obtain more information about the event announced, unless you specifically request the withholding of that information in writing in the email containing the announcement. Regarding email addresses of the person sending the psa, this information will not be sold or released to any third party, unless required by law enforcement or other legal agencies in order to facilitate legal or criminal investigations, in which case ALL information included with the submitted announcement will be released to the investigating agencies. **See the special statement about collecting information from and/or about children younger than 13 years old.**

EMAIL COMMUNICATIONS:

Other email communications to **Station** : **Station** provides on its web site email addresses of on-air personalities and other staff members of **Station**. All email sent to these addresses becomes the property of **Station**, and we reserve the right to use any emails sent to us in any manner deemed appropriate, which may include reading them on the air (ex: song requests, stories, jokes, messages, etc.) or passing them on to our advertising staff if the sender appears to be a business or potential advertiser, in which case the sender may receive marketing materials from **Station** and/or other stations in our group. If you do not wish your email to be used on the air, you may either state in your email that you do not want us to use it on the air, or do not send the email. **Station** does not sell or release personal information contained in emails we receive to third parties (outside of anything we may use on the air), unless required by law enforcement or other legal agencies in order to facilitate legal or criminal investigations. **See the special statement about collecting information from and/or about children younger than 13 years old.**

ONLINE CONTESTS:

Station may, from time to time, run online contests or promotions, in which we solicit personal information from the entrant. By submitting your information and entering the online contest or promotion, you give **Station** , and/or any sponsor(s) running the contest or promotion, permission to use your information in order to facilitate the administration of the contest or promotion. In addition, you give **Station** and/or the sponsor(s) permission to contact you using the information you provide, and **Station** and/or the sponsor(s) may elect to send you marketing materials. **Station** will not sell or release your personal information to third parties, unless required to do so by law enforcement or other legal agencies in order to facilitate legal or criminal investigations. Contest/promotion sponsor(s), if any, may possibly choose to sell or release your personal information to other parties, and **Station** is not responsible for the sponsor's use of your information. If you have concerns about any contest/promotion sponsor(s) using or selling your personal information, you should contact the sponsor(s) directly BEFORE entering the contest or promotion. **Station** may also post links to online contests administered by third parties, in which case **Station** is not responsible for collection, maintaining or use of personal information in those contests. The privacy statements of the entities or

individuals running the contests would apply in those situations. **Station** advises you to carefully read and be sure you understand those privacy statements before entering any third party contests. **See the special statement about collecting information from and/or about children younger than 13 years old.**

SPECIAL STATEMENT:

In order to comply with The Children's Online Privacy Protection Rule, **Station** asks that anyone younger than 13 years old NOT submit any personal information about themselves, or any other person younger than 13 years old, unless the parents or legal guardians of all involved submit written permission to: Seven Mountains Media , 160 W. Clearview Ave State College, PA 16803. Permission will not be accepted verbally. This restriction applies to submissions of birthdays and/or anniversaries via the **Station** web site, contests that **Station** administers on our web site, emails to our staff sent via our web site, or any other communication or post via the **Station** web site. In addition, **Station** asks adults to NOT send personal information about any child younger than 13 years old, unless the child is your own, or in your legal custody, or unless the parent or legal guardian has given written permission for you to do so. This restriction applies to submissions of birthdays and/or anniversaries via the **Station** web site, contests that **Station** administers on our web site, emails to our staff sent via our web site, or any other communication or post via the **Station** web site. If you have questions about the Children's Online Privacy Protection Rule, visit the Federal Trade Commission online at www.ftc.gov/kidzprivacy. You also may call the FTC's Consumer Response Center toll-free at 1-877-FTC-HELP (382-4357), or write Consumer Response Center, Federal Trade